



eMail Marketing

Newsletters | Information Packs | Events



Automatic

Mailing Minder works for you as it can collect sign ups from your website, send campaigns to schedule and much more.



Website integration

You can place forms on your website to collect sign ups for your email marketing such as newsletters and surveys.



Import your data

You can import your existing information into Mailing Minder. Take data from your databases and spreadsheets as well as exporting data back to your systems.



Membership support

You can use Mailing Minder to keep in touch with and support your members. See who is interested in what issues.

Surveys

Consultations



Save time and money

You can save money and time. Send to unlimited people, save on postage, be quick to respond.



Send surveys

You can send out surveys and questionnaires, get instant feedback, and download responses to your computer.



Environmental advantage

You can help the environment by not having to post traditional mail shots out to people. You can also see if your email has been received safely.



Get Results

You get results, see who received your email campaigns, get detailed statistics, and work out who to target next.

You get ...

- ✓ You get professional tools and technologies to provide quality email communications to your stakeholders. You can easily send newsletters, information packs and surveys.
- ✓ You benefit from our state of the art email marketing tools. As technologies develop we add new features and you have instant access to these included in your plan.
- ✓ You have access to your email marketing and statistical tools from any internet connected computer without the need for you to buy any additional tools or software.

Why choose us?

- ✓ Our email marketing is easy to use and our one stop shop pricing means the price you pay covers all of the services and features available. No surprises and no hidden extras.
- ✓ Mailing Minder is easy to use and comes with comprehensive on-line help. We believe our products are the best and as well as selling them we use them - our email marketing is driven by Mailing Minder.
- ✓ Mailing Minder comes with a full money back guarantee. Try the service and see if it works for you. If at any point you are not satisfied with the service we will refund your current month's subscription.



eMail Marketing made simple

Communicate with your stakeholders

Our Mailing Minder Pricing Plan

We believe in keeping the pricing of our services clear and easy to understand. Mailing Minder follows this and we provide the service, including all the tools and services, for an all inclusive subscription of £29 plus Vat per month.

You benefit from:

Email newsletters

Send newsletters out to your customers, volunteers, members, and other groups of people

Web site sign ups

Get people to sign up to your public newsletters from your web site

Automated responses

Send automated replies to people when they sign up to your newsletters or when they click links in your email

Easy import of your data

Import your existing information such as your customer, volunteer or membership database

Surveys

Send out your surveys to your stakeholders and easily collect and download the results

Membership and volunteer support

Keep in touch with your members or volunteers, keep them informed, and save on postage and help the environment

Questionnaires

Send out questionnaires and automatically collect the results. Export the results to Excel and other applications for further analysis and manipulation.

Bespoke services

If you would like assistance with the creation of a template, training, short term event use, or for us to send your newsletters or surveys for you, we can arrange these services.

Call us to discuss your ideas and plans and we will see if we can help.

0131 5100 204

info@withpeople.co.uk

Mailing Minder



- Unlimited contacts
- Unlimited campaigns
- Full statistical reporting
- Import and Export of data

The subscription for Mailing Minder is £29 per month plus Vat

**** Social enterprises and charities ****
£17 per month plus Vat

Our services are flexible and we invite you to contact us to discuss your specific requirements